	UNAUDITED FINANCIAL RESULTS	FOR THE YEAR	QUARTER END	DED 31-12-2009	<u> </u>	
				( Rs in Lakhs)		
		Quarter	ended	Nine Months ended		Year ended
SI. No	Particulars	31-12-2009	31-12-2008	31-12-2009	31-12-2008	31-03-2009
		UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1	(a) Income from Operations	748.34	655.06	2,358.76	2,484.01	3,229.12
•	(b) Other Operating Income	0.86	6.49	21.27	11.08	11.83
	Total Income from Operations	749.20	661.55	2380.03	2495.09	3240.9
2	Expenditure					
	a) (Increase)/Decrease in Work in Progress	24.87	(459.59)	273.71	(769.86)	(774.90
	<ul> <li>b)(Increase)/Decrease in Stock</li> <li>c) Expenses on Tele-Serials and Feature Films</li> </ul>	(0.02) 589.79	(185.41) 1,188.50	(0.05) 1,665.88	(322.36) 3,215.86	(322.35) 3,921.62
	d) Staff Cost	16.13	13.20	44.39	42.12	5,921.6 60.43
	e) Selling , General & Administrative Expenses	39.53	36.13	113.67	129.58	157.90
	f) Depreciation	34.87	35.30	103.33	105.86	135.28
	Total Expenditure	705.17	628.13	2,200.93	2,401.20	3,177.97
3	Profit from Operations before Other Income, Interest & Exceptional Items (1-2)	44.03	33.42	179.10	93.89	62.98
4	Other Income	-	-	-	0.01	-
5	Profit before Interest & Exceptional Items (3+4)	44.03	33.42	179.10	93.90	62.98
6	Interest	16.99	44.76	66.82	101.92	143.44
7	Profit after Interest but before Exceptional Items (5-6)	27.04	(11.34)	112.28	(8.02)	(80.46
8	Exceptional Items					
9	Profit from Ordinary Activities before tax (7+8)	27.04	(11.34)	112.28	(8.02)	(80.46
10	Provision forTax Provision for Fringe Benefit Tax Provision for Deferred Tax	-	- 0.73 -	0.47	- 15.75	10.00 3.04 (29.66
11	Net profit from Ordinary Activities after tax (9-10)	27.04	(12.07)	111.81	(23.77)	(63.84
12	Extra Ordinary Items (Net of Tax Expenses) Unrecoverable & Doubtful debts	-	-	-	21.00	671.00
13	Net Profit for the period (11-12)	27.04	(12.07)	111.81	(44.77)	(734.84
14	Paid up Equity Share Capital (Face Value Rs.2/= each)	1,083.23	1,083.23	1,083.23	1,083.23	1,083.23
	Reserve exculding Revaluation Reserves Earing Per Share (for the period -not annualised)					867.96
	- Basic (Rs) - Diluted (Rs)	- 0.05	- (0.02)	- 0.21	- (0.08)	- (1.36
	Non - Promoter Shareholding :		(010-)			
	- Number of Shares - Percentage of shareholding	2,63,11,750 48.58%	2,63,11,750 48.58%	2,63,11,750 48.58%	2,63,11,750 48.58%	2,63,11,750 48.589
	Promoters and promoter Group a ) Pledged / Encumber Number of shares:	1,25,00,000	1,25,00,000	1,25,00,000	1,25,00,000	1,25,00,000
	Perecentage of Shares ( as a % of the total shareholding of promoter and promoter group )	44.88%	44.88%	44.88%	44.88%	44.88
	Perecentage of Shares ( as a % of the total share Capital of the Company )	23.08%	23.08%	23.08%	23.08%	23.08
	b) Non Encumbered Number of shares:	1,53,49,790	1,53,49,790	1,53,49,790	1,53,49,790	1,53,49,790
	Perecentage of Shares ( as a % of the total shareholding of promoter and promoter group ) Perecentage of Shares ( as a % of the total share Capital of the Company )	55.12%	55.12%	55.12%	55.12%	55.129
		28.34%	28.34%	28.34%	28.34%	28.349
17	Capital employed	2,063.00	2,641.25	2,063.00	2,641.25	1,951.1

	SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED UNDER CLAUSE 41 OF THE LISTING AGREEMENT									
		•				(Rs. in lakhs				
		Quarter ended		Nine Months ended		Yead ended				
SI. No.	Particulars	31-12-2009	31-12-2008	31-12-2009	31-12-2008	31-03-2009				
		UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED				
1	Segment Revenue									
	a) Tele Serials	748.34	655.06	2,358.76	2,484.01	3,223.92				
	b) Feature Films	-	-	,		5.20				
	Total	748.34	655.06	2,358.76	2,484.01	3,229.12				
	Less: Inter segment revenue	-	-	-	-	-				
	Net Sales/ Income from Operations	748.34	655.06	2,358.76	2,484.01	3,229.12				
2	Segment Results									
	Profit / (Loss) before tax & interest from each segment									
	a) Tele Serials	56.18	45.57	215.56	130.36	106.39				
	b) Feature Films	(12.15)	(12.15)	(36.46)	(36.46)	(43.41)				
	Total	44.03	33.42	179.10	93.90	62.98				
	Less : Interest									
	a) Tele Serials	5.78	18.50	10.50	52.40	69.11				
	b) Feature Films	11.21	26.26	56.32	49.52	74.33				
	Total	16.99	44.76	66.82	101.92	143.44				
	Total Profit before Tax	27.04	(11.34)	112.28	(8.02)	(80.46)				
3	Capital Employed (Segment Assets - Segment Liabilities)									
Ū	a) Teleserials	1,240.75	1,682.84	1,240.75	1,682.84	1,193.76				
	b) Feature Films	822.24	958.41	822.24	958.41	757.43				
	c) un-allocable Assets-Liabilities	-	-	-	-	-				
	TOTAL	2,063.00	2,641.25	2,063.00	2,641.25	1,951.19				
		_,	2,020	2,000.00	_,	.,				
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NOTES:

1. The above unaudited financial results were reviewed by the Audit Committee and taken on record by the Board of Directors at the meeting held on 25.01.2010

2. The above results are subject to "Limited Review" by the Auditors of the Company as per the Listing Agreement of the stock exchanges.

3. The Provision for income tax & Deferred Taxation, if any, for the current year would be considered at the end of the Accounting Year.

4. The retirement benefits, if any, to the employees of the company for the current year would be considered at the end of the accounting year.

5. Production and Marketing of the Feature Film is reckoned as a separate segment and the segment wise results are published accordingly.

6. Status of investor complaints - No. of complaints received and disposed during the quarter -1 ; No of complaints lying unresolved at the commencement and at the end of the quarter - Nil

7. Figures have been reviewed and regrouped, wherever necessary and changes have been made accordingly.

By Order of the Board

Date: 25-01-2010 Place: Chennai R. Radikaa Executive Chairperson & Managing Director