|  |  |  |  | ( Rs in Lakhs) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SI. No | Particulars | Quarter ended |  | Nine Months ended |  | Year ended |
|  |  | 31-12-2009 | 31-12-2008 | 31-12-2009 | 31-12-2008 | 31-03-2009 |
| 1 | (a) Income from Operations <br> (b) Other Operating Income Total Income from Operations | UNAUDITED | UNAUDITED | UNAUDITED | UNAUDITED | AUDITED |
|  |  | $\begin{array}{r} 748.34 \\ 0.86 \\ \hline \end{array}$ | $\begin{array}{r} 655.06 \\ 6.49 \end{array}$ | $\begin{array}{r} 2,358.76 \\ 21.27 \end{array}$ | $\begin{array}{r} 2,484.01 \\ 11.08 \end{array}$ | $\begin{array}{r} 3,229.12 \\ 11.83 \end{array}$ |
|  |  | 749.20 | 661.55 | 2380.03 | 2495.09 | 3240.95 |
| 2 | Expenditure |  |  |  |  |  |
|  | a) (Increase)/Decrease in Work in Progress | 24.87 $(0.02)$ | (459.59) | 273.71 $(0.05)$ | $(769.86)$ $(322.36)$ | $(774.90)$ $(322.35)$ |
|  | c) Expenses on Tele-Serials and Feature Films | 589.79 | 1,188.50 | 1,665.88 | 3,215.86 | 3,921.61 |
|  | d) Staff Cost | 16.13 | 13.20 | 44.39 | 42.12 | 60.43 |
|  | e) Selling, General \& Administrative Expenses | 39.53 | 36.13 | 113.67 | 129.58 | 157.90 |
|  | f) Depreciation | 34.87 | 35.30 | 103.33 | 105.86 | 135.28 |
|  | Total Expenditure | 705.17 | 628.13 | 2,200.93 | 2,401.20 | 3,177.97 |
| 3 | Profit from Operations before Other Income, Interest \& Exceptional Items (1-2) | 44.03 | 33.42 | 179.10 | 93.89 | 62.98 |
| 4 | Other Income | - | - | - | 0.01 | - |
| 5 | Profit before Interest \& Exceptional Items (3+4) | 44.03 | 33.42 | 179.10 | 93.90 | 62.98 |
| 6 | Interest | 16.99 | 44.76 | 66.82 | 101.92 | 143.44 |
| 7 | Profit after Interest but before Exceptional Items (5-6) | 27.04 | (11.34) | 112.28 | (8.02) | (80.46) |
| 8 | Exceptional Items |  |  |  |  |  |
| 9 | Profit from Ordinary Activities before $\operatorname{tax}(7+8)$ | 27.04 | (11.34) | 112.28 | (8.02) | (80.46) |
| 10 | Provision forTax <br> Provision for Fringe Benefit Tax Provision for Deferred Tax |  | - | - | - | 10.00 |
|  |  |  | 0.73 | 0.47 | 15.75 | 3.04 |
| 11 | Net profit from Ordinary Activities after tax (9-10) | 27.04 | (12.07) | 111.81 | (23.77) | (63.84) |
| 12 | Extra Ordinary Items (Net of Tax Expenses) Unrecoverable \& Doubtful debts | - | - |  | 21.00 | 671.00 |
|  |  |  |  |  |  |  |
| 13 | Net Profit for the period (11-12) | 27.04 | (12.07) | 111.81 | (44.77) | (734.84) |
| 14 | Paid up Equity Share Capital (Face Value Rs.2/= each) | 1,083.23 | 1,083.23 | 1,083.23 | 1,083.23 | 1,083.23 |
| 1516 | Reserve exculding Revaluation Reserves |  |  |  |  | 867.96 |
|  | Earing Per Share (for the period -not annualised) <br> - Basic (Rs) <br> - Diluted (Rs) | - | - | - | - | - |
|  |  | 0.05 | (0.02) | 0.21 | (0.08) | (1.36) |
|  | Non - Promoter Shareholding: |  |  |  |  |  |
|  | - Number of Shares | 2,63,11,750 | 2,63,11,750 | 2,63,11,750 | 2,63,11,750 | 2,63,11,750 |
|  | - Percentage of shareholding | 48.58\% | 48.58\% | 48.58\% | 48.58\% | 48.58\% |
|  | Promoters and promoter Group |  |  |  |  |  |
|  | a ) Pledged / Encumber Number of shares: <br> Perecentage of Shares ( as a \% of the total shareholding of promoter and promoter group ) <br> Perecentage of Shares ( as a \% of the total share Capital of the Company ) | 1,25,00,000 | 1,25,00,000 | 1,25,00,000 | 1,25,00,000 | 1,25,00,000 |
|  |  | 44.88\% | 44.88\% | 44.88\% | 44.88\% | 44.88\% |
|  |  | 23.08\% | 23.08\% | 23.08\% | 23.08\% | 23.08\% |
|  | b) Non Encumbered Number of shares: <br> Perecentage of Shares (as a \% of the total shareholding of promoter and promoter group ) <br> Perecentage of Shares (as a \% of the total share Capital of the Company ) | 1,53,49,790 | 1,53,49,790 | 1,53,49,790 | 1,53,49,790 | 1,53,49,790 |
|  |  | 55.12\% | 55.12\% | 55.12\% | 55.12\% | 55.12\% |
|  |  | 28.34\% | 28.34\% | 28.34\% | 28.34\% | 28.34\% |
| 17 | Capital employed | 2,063.00 | 2,641.25 | 2,063.00 | 2,641.25 | 1,951.19 |

SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED UNDER CLAUSE 41 OF THE LISTING AGREEMENT

|  |  |  |  |  |  | Rs. in lakhs) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quarter | ended | Nine Mont | s ended | Yead ended |
| SI. No. | Particulars | 31-12-2009 | 31-12-2008 | 31-12-2009 | 31-12-2008 | 31-03-2009 |
| 1 | Segment Revenue <br> a) Tele Serials <br> b) Feature Films | UNAUDITED $748.34$ | UNAUDITED $655.06$ | UNAUDITED 2,358.76 | UNAUDITED $2,484.01$ | AUDITED $\begin{array}{r} 3,223.92 \\ 5.20 \\ \hline \end{array}$ |
|  | Total | 748.34 | 655.06 | 2,358.76 | 2,484.01 | 3,229.12 |
|  | Less: Inter segment revenue Net Sales/ Income from Operations | $748.34$ | $655.06$ | $2,358.76$ | $2,484.01$ | 3,229.12 |
| 2 | Segment Results <br> Profit / (Loss) before tax \& interest from each segment <br> a) Tele Serials <br> b) Feature Films | $\begin{gathered} 56.18 \\ (12.15) \end{gathered}$ | $\begin{gathered} 45.57 \\ (12.15) \\ \hline \end{gathered}$ | $\begin{gathered} 215.56 \\ (36.46) \\ \hline \end{gathered}$ | $\begin{aligned} & 130.36 \\ & (36.46) \end{aligned}$ | $\begin{gathered} 106.39 \\ (43.41) \end{gathered}$ |
|  | Total | 44.03 | 33.42 | 179.10 | 93.90 | 62.98 |
|  | Less : Interest <br> a) Tele Serials | 5.78 | 18.50 | 10.50 | 52.40 | 69.11 |
|  | b) Feature Films | 11.21 | 26.26 | 56.32 | 49.52 | 74.33 |
|  | Total | 16.99 | 44.76 | 66.82 | 101.92 | 143.44 |
|  | Total Profit before Tax | 27.04 | (11.34) | 112.28 | (8.02) | (80.46) |
| 3 | Capital Employed (Segment Assets - Segment Liabilities) <br> a) Teleserials <br> b) Feature Films <br> c) un-allocable Assets-Liabilities | $\begin{array}{r} 1,240.75 \\ 822.24 \end{array}$ | $\begin{array}{r} 1,682.84 \\ 958.41 \end{array}$ | $\begin{array}{r} 1,240.75 \\ 822.24 \end{array}$ | $\begin{array}{r} 1,682.84 \\ 958.41 \end{array}$ | $\begin{array}{r} 1,193.76 \\ 757.43 \end{array}$ |
|  | TOTAL | 2,063.00 | 2,641.25 | 2,063.00 | 2,641.25 | 1,951.19 |
|  |  |  |  |  |  |  |

## NOTES:

1. The above unaudited financial results were reviewed by the Audit Committee and taken on record by the Board of Directors at the meeting held on 25.01.2010
2. The above results are subject to "Limited Review" by the Auditors of the Company as per the Listing Agreement of the stock exchanges.
3. The Provision for income tax \& Deferred Taxation, if any, for the current year would be considered at the end of the Accounting Year.
4. The retirement benefits, if any, to the employees of the company for the current year would be considered at the end of the accounting year.
5. Production and Marketing of the Feature Film is reckoned as a separate segment and the segment wise results are published accordingly.
6. Status of investor complaints - No. of complaints received and disposed during the quarter -1; No of complaints lying unresolved at the commencement and at the end of the quarter - Nil
7. Figures have been reviewed and regrouped, wherever necessary and changes have been made accordingly.

By Order of the Board

Date: 25-01-2010
Place: Chennai
R. Radikaa

Executive Chairperson \&
Managing Director

